EUI EUROPEAN UNIVERSITY INSTITUTE



THE EUI GLOBAL EXECUTIVE MASTER

ENGAGE WITH US

Transforming policy professionals into agents of change

The EUI Global Executive Master (GEM) degree enables professionals to become agents of change in their field of work. The programme is open to professionals across the public and private sectors and civil society who are looking for opportunities to continue to build and upgrade their skills.

The EUI GEM allows professionals to study while they work, learning from leading academics and policymakers, who will offer a unique global perspective on cutting-edge issues.

At the same time, the programme represents a unique opportunity for participants to become part of an impactful international network, connecting academia with the public and private sectors, policy makers and institutions.

This flyer illustrates how your organisation can become part of this mission and benefit from this collaboration.

TYPES OF POSSIBLE COLLABORATION



PROVIDING FINANCIAL SUPPORT

Your organisation could provide financial support for EUI GEM participants whose application depends on external funding. Financial support could involve:

- **Partial fee-waiver** (€ 15,000)
- **Total fee-waiver** (€ 28,000)
- **Scholarship** (total fee-waiver + expenses for travel and accommodation during compulsory residential periods and study visit: € 40,000)
- **Scholarship including optional Global Challenge study visit** (total fee-waiver + expenses for travel and accommodation for both compulsory and non-compulsory residential periods and study visits: € 45,000)

Your organisation can define the eligibility criteria for the financial support by indicating preferred academic background, geographical scope, nationality, gender, expected specialisation track, etc. The fee waiver and/or scholarship opportunities provided can be named after your organisation, enhancing visibility and strengthening your link with the EUI.

COLLABORATING ON A CAPSTONE PROJECT

Your organisation has the opportunity to contribute potential topics for capstone projects. This involvement would entail giving input to EUI GEM participants during the capstone development process. In return, your organisation would benefit from the capstone's findings which could directly impact and enhance your activities.

SPONSORING OF EMPLOYEES

Consider sponsoring your organisation's employees as participants in the EUI GEM programme and collaborate with them to create a capstone project. This sponsorship would involve covering tuition fees and allocating study time to the relevant employees.

ACTING AS A SUPPORTER

By communicating within the network of your organisation about the opportunities presented by the EUI GEM, you can assist the EUI in reaching a broader audience of individuals who may be well suited for the programme.

WHAT'S IN IT FOR YOU?

BECOMING AN ACTIVE PART OF THE VIBRANT EUI COMMUNITY

By engaging with the EUI GEM, your organisation can become an active part of the EUI wider network, benefitting from unique opportunities to forge connections with other partners, cultivate relationships and foster positive change through new collaborations.

A RETURN ON INVESTMENT WITH NEW SKILLS IN-HOUSE

Through the EUI GEM programme, your sponsored employees will gain new essential skills, bringing back to their place of work knowledge, expertise and new ideas to make your organisation grow.

A SOLUTION TO AN ISSUE FACING YOUR ORGANISATION

By suggesting a topic and then supporting a capstone project, your organisation will benefit from an invaluable research project which will offer new solutions or approaches to an issue or problem faced by your organisation.

ALLOWING YOU TO MAKE AN IMPACT, WHERE YOUR HEART IS

When offering fee waivers or scholarships, your organisation can make a positive lasting impact, right where its values lie. It is an opportunity for you to provide outstanding educational opportunities to people coming from countries, backgrounds or professional sectors close to your mission and close to your heart.



WE WORK WITH

The EUI partners, collaborates and offers training courses to a large number of stakeholders worldwide: public administrations, international organisations, academic institutions, private companies and funding institutions.

Among these:

African Union

Baker Hughes

BertelsmannStiftung

CIVICA THE EUROPEAN UNIVERSITY OF SOCIAL SCIENCES

Deutsche Telekom

enel

eni

European Commission

EUROPEAN CENTRAL BANK

European Investment Bank Group

European MEDIA AND INFORMATION Fund

European Union EXTERNAL ACTION

ETGN European & Transnational Governance Network

EXPERTISE FRANCE

giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

HAUS

icap

OECD

open society university network

Organization of American States

Qualcomm

SNA Presidenza del Consiglio dei Ministri Scuola Nazionale dell'Amministrazione

THE WORLD BANK

United Nations UNCTAD

To learn more about our programmes or talk with one of our specialists, contact us at **gem@eui.eu.**

Co-funded by the Erasmus+ Programme of the European Union

EUI EUROPEAN UNIVERSITY INSTITUTE

THE EUI GLOBAL EXECUTIVE MASTER



Transforming policy professionals into agents of change

Policy design and implementation increasingly involves governance across borders – and it includes government and public administration, business, media, and civil society. In this environment, policy professionals must upgrade their skills continuously to inspire and drive sustainable change in the world around them.

The EUI Global Executive Master (GEM) degree enables professionals to become agents of change in their field of work. The EUI GEM is open to professionals across the public sector, the private sector and civil society who are looking for opportunities to continue to build and upgrade their skills.

The programme allows professionals to study while they work, learning from leading academics and policymakers with hands-on experience who will offer a unique global perspective on cutting edge issues.

At the same time, the programme represents a unique opportunity to become part of a wide and impactful international network, connecting academia with the public and private sectors, policymakers and institutions.



"The EUI Global Executive Master aims to provide executives with structured, lifelong learning experiences. The wealth of knowledge on key policy issues such as geopolitics, global security, energy and climate, banking and finance, or technology and media offered here at the European University Institute will enable participants to take their careers to the next level."

Prof Georgios Papakonstantinou
EUI Dean of Executive Education

Why is the EUI GEM unique?

HANDS-ON

The institution: With strong links to the policy world, the EUI is the place to go beyond theory, to learn and discuss the complex practice of policymaking.

CONNECTED

The cohort: Designed to gather together policy professionals in business, government, and civil society, to collaboratively address policy challenges.

TAILORED

The personalised curriculum: EUI GEM participants curate their own professional development journey, going deeper into cutting-edge policy areas of importance to them, by selecting one of the specialisation tracks.

IMMERSIVE

The method: An innovative and interactive blended approach to learning that combines online and on-campus teaching.

Who is the EUI GEM for?

Public policy professionals working in government, in national and sub-national administrations and in international organisations.

Professionals in the private sector working at the intersection of the public and private sectors.

Civil society professionals working in advocacy and the media.







Addressing the most pressing issues of our time

The four specialisation tracks are solidly rooted in academic excellence, drawing from the existing training portfolio of the European University Institute. They are built with the involvement of experienced practitioners working in these fields around the world, thus providing EUI GEM participants the opportunity to be exposed to high-level experts in their respective fields.

EUI GEM participants can select one of the specialisation tracks below:

- ENERGY AND CLIMATE
- ECONOMY AND FINANCE
- TECH AND GOVERNANCE
- GEOPOLITICS AND SECURITY



Structure

TWO YEARS, PART-TIME
Designed for the working policy professional executives who can "learn while they earn" and attend classes while being employed full-time.

BLENDED
Through state-of-the-art online learning and support tools, EUI GEM participants can study from wherever they are. The programme includes a total of 25+ days in residence in Florence during the two-year period, complemented by the Brussels Foresights and the Global Challenge executive study visits.

PROJECT-BASED
Designed to actively support professionals in addressing real-world problems facing their organisations, through a final capstone project.

Upon successful completion of the programme, EUI GEM participants receive a master's degree diploma corresponding to **70 ECTS.**



Building blocks

The EUI GEM is a project-based programme that in addition to core and elective modules, as well as professional development modules, requires all EUI GEM participants to produce a final capstone addressing a real-world policy problem. This enables prompt practical application of their learning into the real-world environment for immediate impact.

1. Core Modules
Required for all EUI GEM participants

2. Elective modules
Elective modules chosen from the four specialisation areas

3. Professional Development
Shorter skill-development courses & workshops

4. Capstone
Related to the EUI GEM participants' professional area



The curriculum

Year 1 - Core modules

During the first year, EUI GEM participants will take four core modules that will set the basis for a comprehensive understanding of the complex task of policymaking, and its interaction with government, the economy and global trends. All core modules are mandatory.

1. Applied political science
In this module, participants explore how political behaviour and political institutions shape policymaking and policy outcomes.

2. Economics for policymakers
Participants delve into the main dimensions of contemporary cutting-edge economic policy analysis at a national and global level in this module, which provides them with the tools for effective decision-making.

3. Business and government
This module explores how businesses and governments can work together to resolve significant social and political challenges in a globalised world, such as delivering growth, addressing food security, managing environmental crises, and creating more inclusive societies.

4. Big and smart data analytics
This module asks critical questions regarding the use of data in the public sector through interactive case studies and key readings. Participants are trained in the basics of data science and how they can design big data-driven policies within ethical and regulatory norms.

Year 2 - Elective modules

During the second year, EUI GEM participants select five elective modules from the four specialisation tracks. To specialise in one of the four tracks, three of the electives should be picked in the same track (and the Capstone project must be conducted in the same area).

1. Energy and climate
- Energy markets and regulation
- Getting to Net Zero
- Climate-neutral and smart cities

2. Economy and finance
- Current issues in international political economy
- Digital finance – from technology to regulation
- Sustainable finance and climate risk

3. Tech and governance
- Innovation and disruption in the digital era
- Regulating emerging technologies and platforms
- Artificial intelligence and government transformation

4. Geopolitics and security
- Global security architecture
- Transnational organisations & global rule making
- International trade and diplomacy



Professional development

The EUI GEM will also offer a professional development journey delivered by leading trainers, strengthening the capacity of its participants to become effective managers and lead with impact.

- **Change management masterclass**
- **Policy communication training**
- **Media relations masterclass**
- **Strategic foresight training**
- **Responsible negotiations training**
- **Inclusive leadership masterclass**
- **Project management training**

Executive study visits

The programme includes three executive study visits.

1. EUI STATE OF THE UNION
During their first year, EUI GEM participants are invited to join the EUI's State of the Union Conference in Florence, taking place at the beginning of May.

130 Speakers

30 Sessions

The State of the Union conference is a flagship event of the European University Institute, promoting high-level discussions on a wide range of key policy areas, including challenges to democracy, the green transition, geopolitics, the global economy and digital politics.

The 2023 conference saw the participation of renowned academics, EU policymakers and business executives, including:



Josep Borrell Fontelles, EU High Representative for Foreign Affairs and Security Policy and VP of the European Commission



Dita Charanzová, Vice-President of the European Parliament



Matthias Berninger, Executive Vice-President, Public Affairs, Science, Sustainability & HSE, Bayer



2. BRUSSELS FORESIGHT
In the second year, EUI GEM participants go on an executive study visit to Brussels to explore the role that strategic foresight plays in the policy planning of EU institutions. An intensive training on strategic foresight is complemented by networking opportunities and keynote talks.





3. GLOBAL CHALLENGE

EUI GEM participants are expected to work on practical solutions to transnational policy challenges within the four specialisation areas. The global challenge executive study visit takes them on the ground, to explore and get inspired by meeting and working with local policy stakeholders. Destination of the study visit is to be confirmed, and is optional for the EUI GEM participants.

Capstone project

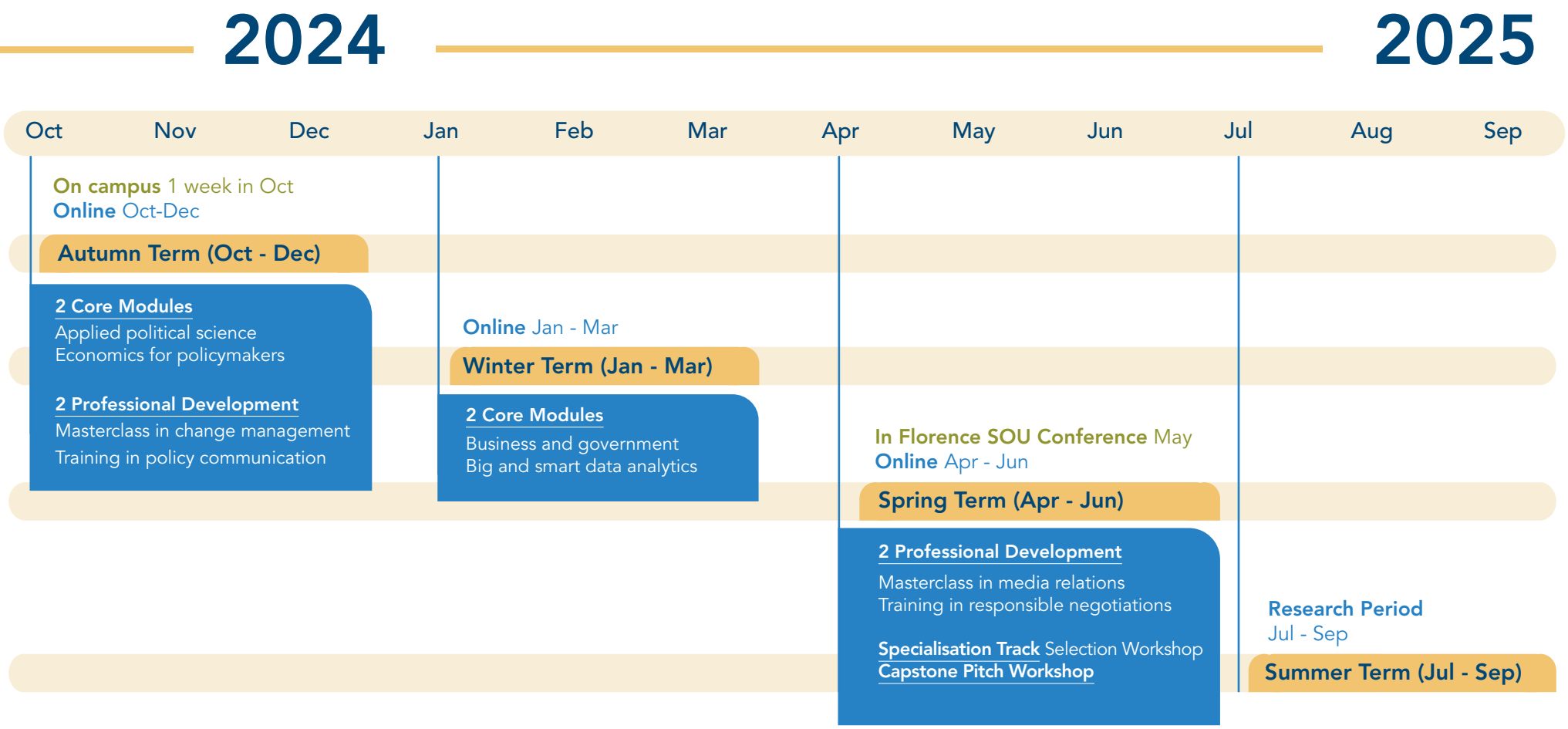
Throughout the programme, participants will be working on a project addressing a real policy problem facing an organisation (including their own) and proposing solutions based on original research. The project will be jointly mentored by the organisations in question and EUI faculty.

Steps in capstone development:

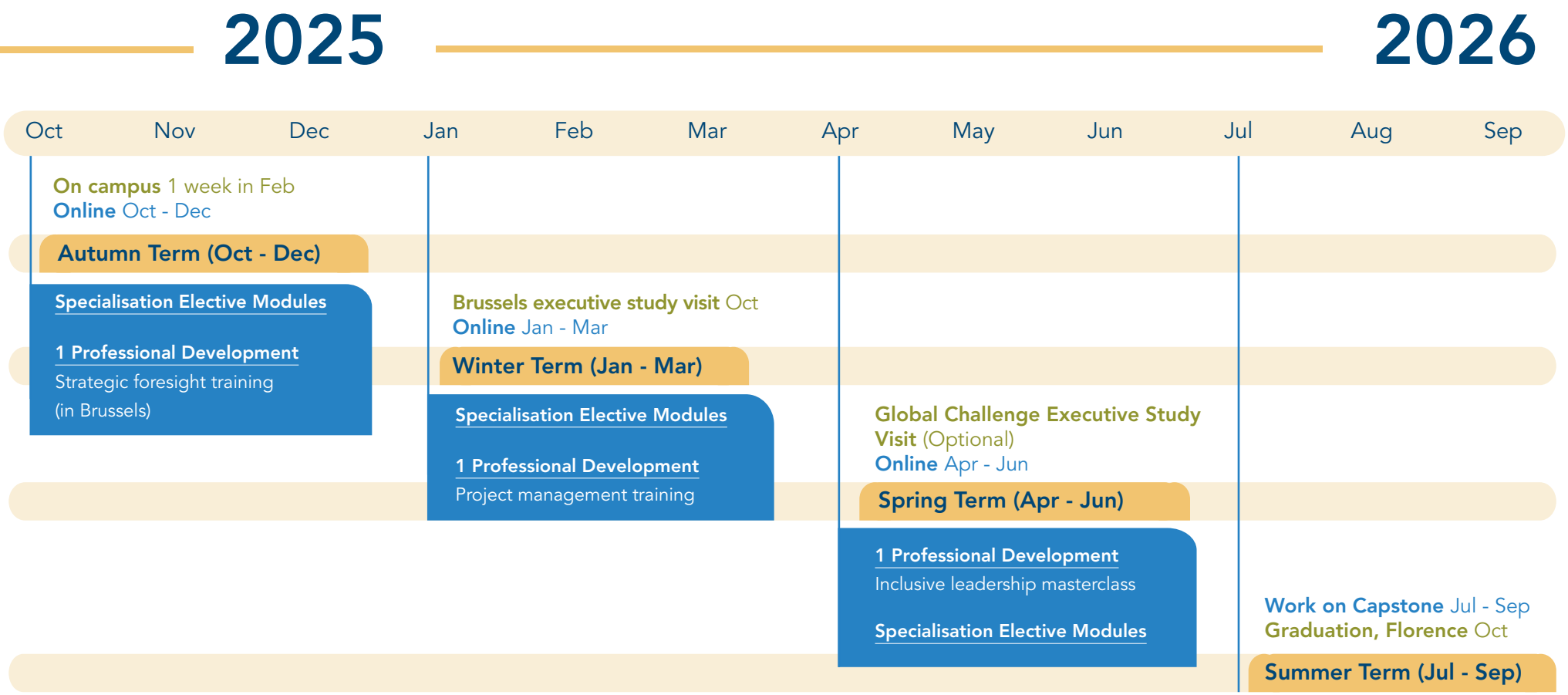
- **Problem definition**
- **Project co-design**
- **Methods selection**
- **Empirical research**
- **Mentoring and supervision**
- **Presentation of findings and recommendations**



The EUI GEM: study timeline Year 1



The EUI GEM: study timeline Year 2



Learn policymaking from



Alain Lempereur
EUI Professor of Leadership



Alexander Stubb
STG Director and Former Prime Minister of Finland



Ann Marie Slaughter
Former Director of Policy Planning, US Department of State



Andrea Renda
EUI Professor of Digital Governance



Leonardo Meeus
EUI Professor of Energy and Climate Policy and Director, Florence School of Regulation



Maria Demertzis
Senior Fellow at Bruegel



Mehari Taddele Maru
EUI Professor on Migration, Peace & Security



Arancha Gonzales Laya
Former Foreign Minister of Spain



Bengt Holmström
2016 Nobel Prize Laureate in Economics



Claudio Radaelli
EUI Professor of Public Policy



Diane Stone
EUI Professor of Global Policy



Michael Bauer
EUI Professor of Public Administration



Miroslav Lajcák
EU Special Representative for the Belgrade-Pristina Dialogue and other Western Balkan regional issues



Nathalie Tocci
Director of Istituto Affari Internazionali



Emma Lees
EUI Professor of Environmental Law



Fabrizio Tassinari
Executive Director School of Transnational Governance



Georgios Papakonstantinou
EUI Dean of Executive Education and Former Finance Minister of Greece



Jos Delbeke
Former Director General of DG Climate Action at the European Commission



Pier Luigi Parcu
EUI Professor of Competition Policy and Director, Centre for Digital Society



Ruth Rubio Marín
EUI Professor of Gender Governance



Simon Hix
EUI Professor of Comparative Politics



José Manuel Barroso
Former President of the European Commission



Kalypso Nicolaïdis
EUI Professor of Global Affairs



Kenneth Amaeshi
EUI Professor of Sustainable Finance



Kristin Fabbe
EUI Professor of Transnational Governance



Tommaso Nannicini
EUI Professor of Economic Policy and Former member of the Italian Senate



Thorsten Beck
EUI Professor of Financial Stability and Director, Florence School of Banking and Finance

Admission and Fees

Eligibility requirements

The EUI GEM is an advanced degree in public policy for current and emerging leaders in their fields. Candidates should hold a Bachelor degree and typically have a minimum of seven years of professional experience.

As the programme is conducted in English, candidates should be fully proficient in English.

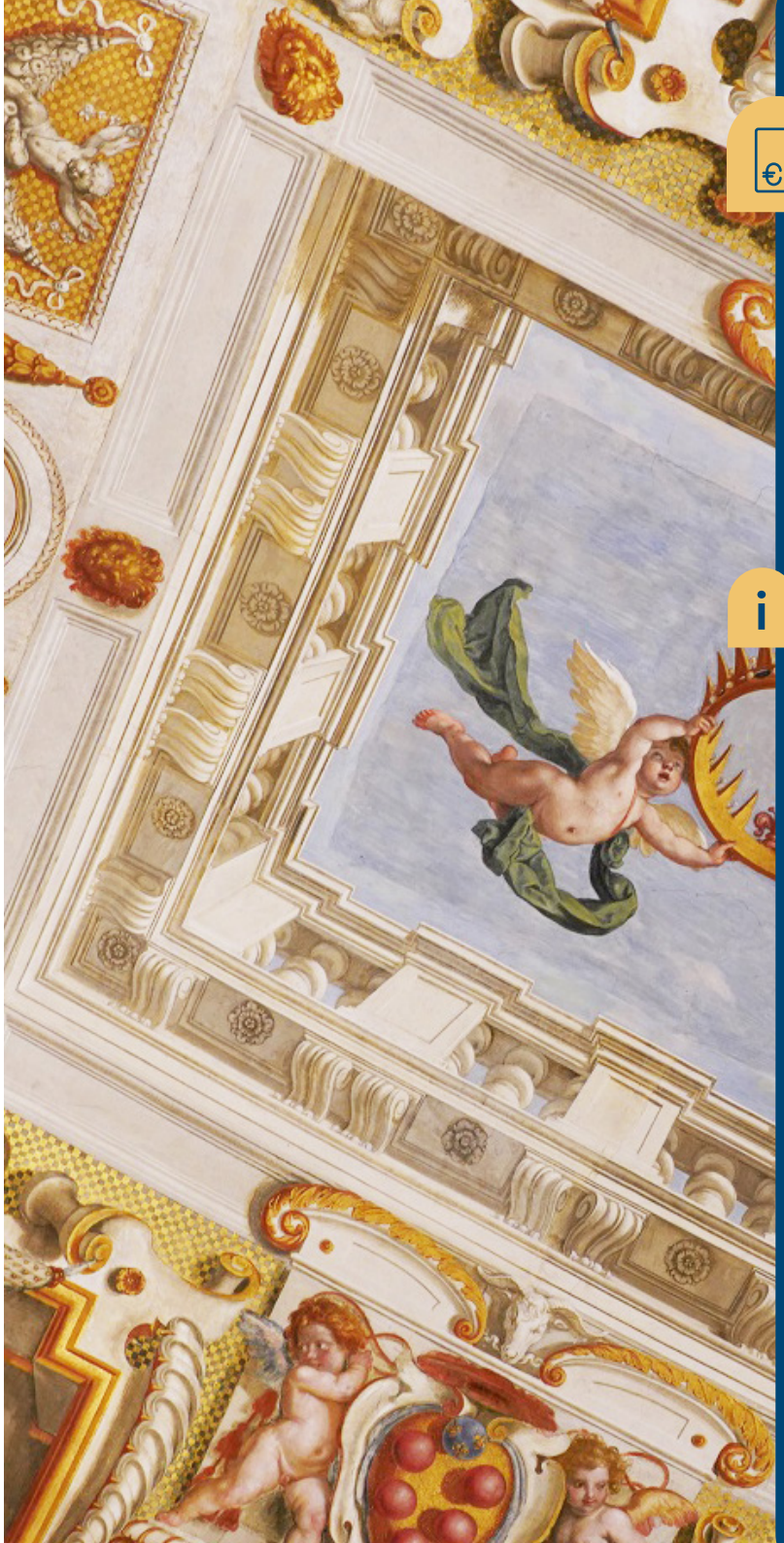
Selection process

The selection process for the EUI GEM in three steps:

Application: register to our application portal and complete the online application by filling the form and submitting all documents.

Eligibility check: applications will be screened for eligibility.

Evaluation & selection: applications will be evaluated by the Selection Committee, and applicants might be invited for an interview. Selected candidates will receive a place offer to complete the registration to the EUI GEM programme.



The tuition fee for the EUI Global Executive Master is € 28,000.
This fee includes:

1. Full tuition fee for the two-year programme
2. All study material and online recordings
3. Mentoring and capstone development
4. Access to the EUI Executive Education Centre
5. Access to the EUI Library
6. Networking lunches and cocktails during the residential periods

The fee does not include travel and accommodation during the residential periods, and the optional global challenge executive study visit.

The EUI GEM also offers a special **early bird fee (10% discount)** to candidates who comply with the following requirements:

1. Submission of the application by **31 January 2024, 23:59 CET**
2. Whose participation to the programme is not conditional upon external fundings.

Although most EUI GEM participants are expected to be self-funded or funded by their employers, some financial help will be made available to selected participants with specific profiles. A limited number of targeted tuition fee waivers is available and we are currently working with third-party providers to secure a further number of targeted tuition fee waivers and full scholarships for candidates meeting specific requirements.

The European University Institute at a glance

The European University Institute (EUI) is an international organisation and home to the Historical Archives of the European Union. Founded in 1972 by the six original members of the then European Communities, the EUI has earned a reputation as a transnational hub of research and higher learning.

The EUI's outstanding doctoral, postdoctoral, master and executive education programmes come together to create an empowering, intellectual climate where students and researchers can contribute to the betterment of society.

Composed of four academic departments, Political and Social Sciences, History and Civilisation, Law, and Economics, the EUI also comprises the Robert Schuman Centre for Advanced Studies (RSC) and the School of Transnational Governance (STG), offering a multidisciplinary perspective across a wide range of policy areas.

1972
Set up by the founding members of the European Communities

1000+
Scholars

85+
Countries of Origin

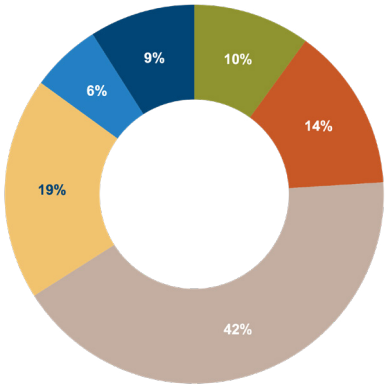


About EUI Executive Education

450+
Training Courses

18k+
Participants

160+
Nationalities



Training participants

- EU Institution
- National public sector
- Civil society, NGOs & Think Tanks
- Academic Institution
- Private sector
- Other

The EUI Executive Education programme provides a unique platform, where actors across politics, business, civil society, international organisations, NGOs, media and academia engage in 21st century policymaking.

Led by world-class academics and policymakers, courses are offered by the Institute's specialised schools, such as the School of Transnational Governance, the Florence School of Regulation, the Florence School of Banking and Finance and the Centre for Digital Society. Courses cover a wide range of policy areas, including energy and climate, banking and finance, migration and gender, and technology and media.

Who we work with

The EUI partners, collaborates and offers trainings to a large number of stakeholders worldwide: public administrations, international organisations, academic institutions, private companies and funding institutions, including:



Co-funded by the
Erasmus+ Programme
of the European Union

October 2023

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Interested to know more?
Let's have a conversation!

Please contact: **gem@eui.eu**

@EUI_EU

@europeanuniversityinstitute

European University Institute

gem.eui.eu

European University Institute
Badia Fiesolana - Via dei Roccettini 9,
50014 San Domenico di Fiesole (FI) - Italy

Dean of Executive Education

Florence 9 February 2024

Dear Members of the EUI High Council,

In the December 2022 meeting of the EUI High Council, you endorsed the creation of the EUI Global Executive Master (GEM).

I would like to thank you once again for your support for this new endeavour of the EUI, which builds on the success to date of our executive education offer while leveraging the academic excellence of the Institute.

The EUI GEM is a unique executive public policy degree with a global outlook, designed for professionals working in the public sector, the private sector and civil society. Its two-year part-time structure allows professionals to keep working while they learn and design their own professional development journey, while its blended delivery form combines online teaching and training with courses delivered at the EUI Executive Education Centre in Florence. It will offer four specialisations (in economy and finance, energy and climate, tech and governance, and geopolitics and security), a combination of core modules and professional skills and a capstone addressing policy issues relevant to the origin organisation of each participant.

Since the approval of GEM, much progress has been made. The degree's structure and curriculum have been fully developed, its rules and regulations have been approved by the EUI Academic Council, the faculty members leading the different modules have been selected, and the full curricula for each course are being finalised. To manage design and implementation, a small team has been created which has been working on all the above, as well as on promotional activities and campaigns, and the set-up of the necessary back-office structure to ensure a smooth implementation of the programme.

We officially launched the EUI GEM in mid-October (with a mid-May deadline for applying), and since then over 100 applications have already been submitted, attracting interest from all regions in the world and very different sectors. This confirms that the GEM's structure and topics fill a gap in the existing educational offer in public policy executive degrees.

With the present message, beside presenting you with an update concerning developments in the rollout of the GEM, I would like to request your kind support on a couple of matters.

First of all, we would very much appreciate if you could help us disseminate information about the programme within your network in each of the EUI contracting states. Although, as mentioned, the applications flow is very promising, we would like the GEM to be known in

any organisation where it could really bring added value, as a unique opportunity for mid-career professionals for their personal and professional growth. I thank you in advance for your support in this respect.

Second, we would like to enquire whether you might consider sending national officials as participants to the GEM programme. While they would need to go through a regular admission procedure, we could reserve a reduced number of seats for sponsored national officials.

Finally, while the EUI Global Executive Master is a self-funded degree, we are exploring opportunities in order to be able to provide some financial support to outstanding candidates. We have already been able to secure some external support that will serve as fee waivers and full scholarships to applicants with particular profiles or professional interests. In this vein, we would also like to explore the possibility for EUI contracting states to also provide on an ad hoc basis scholarship(s) or fee-waiver(s) for the EUI GEM.

This could be made operational by setting specific requirements for the GEM Selection Committee to take into account when assigning funding opportunities, and thereby support participants coming from a specific sector, country, or who desire to specialise in an area that is a priority for a particular country of organisation, and deliver a Capstone project that can be used, with its findings and research outputs, to reach the objectives of an organisation/body.

Please know that the GEM team (gem@eui.eu) and I remain at your disposal to answer questions or provide further clarifications on all of the above.

I am attaching to this email the EUI GEM's brochure and the flyer "Engage with us", that explains the possible avenues for collaboration.

Thanking you for your continuing support

With kind regards,



George Papaconstantinou

EUI Dean of Executive Education
Director (Acting), Florence School of Transnational Governance
Professor of International Political Economy
g.papaconstantinou@eui.eu