UNIVERSITY OF CAMBRIDGE

Anglia Ruskin University

Cambridge & Chelmsford

4th Cambridge International Regulation and Governance Conference

Jointly organised by the University of Cambridge and Anglia Ruskin University

More Regulation or Better Stewardship?
Optimising the Means and Ends of Good Governance

Thursday, 6 September 2012, Queens College, University of Cambridge, UK



CALL FOR PAPERS/DELEGATES

You are invited to submit your abstract for a paper to be presented at the **4th Cambridge International Regulation and Governance Conference** to be held at **Queens College, University of Cambridge, Thursday, 6 September 2012**, plus optional pre-conference dinner session on the evening of W**ednesday, 5 September**. Booking is also open for non-presenting delegates.

In our forthcoming conference we address regulatory responses to aspects of the global financial crisis. Reviews of UK and European corporate governance (Walker, Kay, Vickers, EC etc.) suggest poor governance is partly to blame. Some reforms have been instigated already but to what effect? Are we resorting to quick fixes? How should the interests of consumers, private and public bodies, government and regulators be balanced in the short, medium, long, and indeed very long term? Are good stewardship and innovation on balance promoted by more regulation or hindered by it, nationally and internationally?

Guest speaker: **Sir Adrian Cadbury** is a preeminent figure in corporate governance. He chaired the UK Committee on Financial Aspects of Corporate Governance (1992) which led to the 'Cadbury Code,' the forerunner of the current UK code.

Key speakers include: **Peter Montagnon** (Senior Investment Adviser, Financial Reporting Council); **Graham Russell** (Chief Executive, BRDO, UK Govt. Dept. of Business Innovation & Skills); **Marie Laure Djelic** (Prof. of Management, ESSEC Business School, France); **Brian Cheffins** (Professor of Corporate Law, University of Cambridge, UK); **David Seidl** (Professor of Organisation & Management, University of Zurich, Switzerland); **Alan Hughes** (MD, Whitechapel Bell Foundry Ltd., est. 1570), and; **Stephen Bourne** (President, Cambridge University Press, est. 1584).

Our aim, as always, is to foster discussion and the exchange of ideas between governance/regulation practitioners, policymakers and academics .To this end, we invite you to join us either as a delegate or to present your own theoretical, policy or research paper. Please email your abstract of up to 500 words for a paper or poster to reg.gov@anglia.ac.uk by **1 July 2012**. Those selected for inclusion will be notified in July with final papers and posters due by **24 August 2012**. The delegate fee is £125. A limited number of places are available to PhD students at £65. The pre-conference dinner is £45.

For more details and to book, visit www.anglia.ac.uk/reggovconference.

Conference Committee: Paul Sanderson, Co-chair (Centre for Business Research, Judge Business School, University of Cambridge); Stephen Bloomfield - Co-chair, Christine Durrant - Conference manager, Carole Martindill – Conference Administrator (Anglia Ruskin University)

Conference Administration: Marketing, Communications & External Relations, Lord Ashcroft International Business School Anglia Ruskin University Cambridge & Chelmsford, T: 0845 196 6842/6882/6833; E: reg.gov@anglia.ac.uk